



# TONER FOR USE IN

Ricoh IM-550, 600, P-800, 801,  
Lanier IM-550, 600, P-800, P801  
Savin IM-550, 600, P-800, P801  
(type IM600)



The Ricoh IM-550, 600 B&W Multifunctionals and P-800, 801B&W Laserprinter are very compact and affordable A4 machines for small to medium-sized workgroups that need powerful printing of different media such as envelopes, postcards and heavier papers also. All of these devices provide high-quality A4 output at 1200x1200 dpi resolution and printing-speeds from 55ppm up to 62ppm.

Their intuitive Smart Operation Panel is easy to use and allows to manage documents directly from the panel. Due to their compact design they can be placed also at smaller office spaces and be used as standalone multifunctional or in a workgroup or MPS environment and help reducing printing cost.

Printing-cost of these devices can be substantially reduced further without compromising on image-quality or performance by using CROSS Imaging-Supplies' Premium Quality compatible toner (engineered in Japan) which is also compatible with the equivalent Lanier and Savin machines.

## ADVANTAGES & BENEFITS

- OEM equivalent performance and image-quality
- Significant reduction of cost per copy
- Patent-Free cartridge
- Sourced directly from the manufacturer
- Also as bulk toner (type ED-43) for local filling/re-filling
- Technically supported by the toner manufacturer
- Competitively priced premium quality product
- Deliverable from Warehouse in Singen/DE
- Free of charge samples for testing
- Selective distribution through competent reseller only

## TECHNICAL FEATURES

FEATURES	RICOH (OEM)	CROSS
Part number	418478 (EU) 418477 (USA)	PR657R.690
Toner content/cartridge:	1 x 690 grams	1 x 690 grams
Yield/cartridge at 5% coverage:	25'500 pages	25'500 pages
Compatibilities of cartridge:	Ricoh IM-550, 600, P-800, 801 Lanier IM-550, 600, P-800, 801 Savin IM-550, 600, P-800, 801	Ricoh IM-550, 600, P-800, 801 Lanier IM-550, 600, P-800, 801 Savin IM-550, 600, P-800, 801
Number of cartridges/carton:	1 cartridge per carton	1 cartridge per carton
Number of cartons/master:	N/A	10 cartons = 1 master carton
Unit of sale:	N/A	1 master carton
Palletizing configuration:	N/A	60 master cartons / pallet
Country of origin:	Japan	Japan

For further information about this product, other Ricoh compatible toner or toner for other OEM brand copiers or laser printer please contact us - we shall be pleased to inform you on how to improve your competitiveness without compromising on quality.